

# **Everyday Edge Account**

Effective date: September 2022



This Target Market Determination (**TMD**) is required under section 994B of the Corporations Act 2001 (Cth). It sets out the target market for the product, triggers to review the target market for this product and certain other information. It forms part of Great Southern Bank's product governance framework for the product.

This document is not a Product Disclosure Statement (**PDS**) and is not a summary of the product features or terms of the product. This TMD does not take into account any person's individual objectives, financial situation or needs.

## **Target Market**

Great Southern Bank transaction accounts are designed for customers who want access to a primary transaction account to make regular purchases and receive regular deposits. We offer a range of transaction account products to suit different types of consumers depending on their financial situation, needs, and objectives.

#### **Everyday Edge**

The Everyday Edge Account has been designed for customers aged 18+ who want a low fee product with key features such as international card transaction fee rebates.

### This product is suitable for people who:

- ✓ want a low-cost way to access available cash money.
- ✓ need to access it regularly for day to day spending.
- prioritise ability to access regularly and easily (via a variety of methods including debit card and digital platforms) over interest earnings.
- do not wish to offset their account balance against a Great Southern Bank Home Loan.

This product is subject to eligibility criteria.

## **Distribution conditions**

This product must only be distributed to customers who meet the eligibility requirements in relation to the product.

#### **Eligibility Criteria**

All applicants must:

- be at least 18 years of age.
- be a permanent resident of Australia.
- meet our ID verification requirements in order to acquire this product.

All new Great Southern Bank customers must have an email address and contact number.

This product is available via our website, branches and Customer Contact Centre.

Only representatives who have the appropriate levels of authority may distribute this product. They will have been trained on this product and in particular, the target market and relevant acceptance criteria.

## Reviewing this document

Next review due: March 2024

**Review period:** At least every 18 months from the effective date of this Target Market Determination.

We will also review this TMD if:

- we make a material change to the product or the terms and conditions of the product.
- a change in our acceptance criteria impacts on the suitability of the product for the target market.
- a material change to the distribution conditions of the product.
- the discovery of a relevant and material deficiency in the product's disclosure documentation.
- a significant number of complaints are received from customers about the product which indicate that the TMD is no longer appropriate.
- material and relevant changes in key product metrics which indicate that the TMD is no longer appropriate.
  Such metrics include:
  - negative trends across sales, complaints, and product usage data.

# Reporting

Great Southern Bank as issuer and distributor must record written details of:

- product related complaints received each month from its customers and distributors.
- any significant dealing which is not consistent with this TMD. Reporting must be within 10 business days of becoming aware of such dealing.
- sales data including accounts opened and closed on a monthly basis.