



Platinum Credit Card

Effective date: September 2023



This Target Market Determination (**TMD**) is required under section 994B of the Corporations Act 2001 (Cth). It sets out the target market for the product, triggers to review the target market for this product and certain other information. It forms part of Great Southern Bank's product governance framework for the product.

This document is not a Product Disclosure Statement (**PDS**) and is not a summary of the product features or terms of the product. This TMD does not take into account any person's individual objectives, financial situation or needs.

Target Market

Objectives and needs

An individual that requires access to a credit line that provides reward for spend.

An individual that has a preference for access to additional features and benefits associated with transactional spend over a low purchase rate.

Product attributes

This product is a premium facility that allows customers to use a credit card in the following ways:

- Conduct card present (point of sale) transactions;
 - Conduct card not present (online / mail / over the phone) transactions;
 - To use as a payment method for direct debits;
 - To pay for items via a digital wallet; and
 - Gain a reward or benefit from spend when the customer makes a purchase on the card.
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- This product offers 'up to' 55 days interest free on eligible purchases;
 - This product has a high purchase rate; and
 - This product has a high annual fee.

Financial situation

The financial situation of the Target Market are customers that:

- ✓ Meet the credit assessment criteria of Great Southern Bank, which includes being able to demonstrate capacity to service the credit facility without substantial hardship; and
- ✓ Choose a credit limit above \$5,000.

This product is not suitable for an individual who requires a credit card for:

- Access to a low rate on purchases.
- Access to a low annual fee.
- Access to ongoing promotional balance transfer rates.
- Business purchases.

Eligibility criteria and distribution conditions

All Great Southern Bank credit cards are subject to eligibility and credit assessment criteria. This product must only be distributed to customers who are at least 18 years of age, a permanent resident of Australia and who are able to evidence sufficient income to service the minimum credit card repayment requirements.

Applications are only available online or via a Great Southern Bank branch. The Great Southern Bank Customer Contact Centre will not distribute this product, but they can help with enquiries.

Distribution channel	Conditions that make this channel appropriate
Branch	The staff that distribute this product: <ul style="list-style-type: none">• Must follow policy and procedures that outline eligibility processes;• Undergo appropriate training to understand and discuss the product features, benefits and key differences between credit card products; and• Have access to tools and resources such as product information and product comparison tools.
Online	The online channels provide customers with access to this product, including: <ul style="list-style-type: none">• Comparison pages and educational assets to assist customers with selecting the right product; and• Key fact sheets, and a summary of fees and charges applicable to each product.

All distribution channels are subject to appropriate controls and/or monitoring.

Review of this document and associated triggers

The review period of this document is every 18 months, with the next review due March 2025.

Great Southern Bank may also review this TMD sooner if any of the below review triggers occur, or if an event or circumstance has occurred that would reasonably suggest that the TMD may no longer be appropriate:

Review trigger	Description
Customer outcomes	Trends in customer outcomes that are significantly inconsistent with the intended product performance, including: <ul style="list-style-type: none">• New accounts established;• Account closures;• Persistent debt indicators;• Delinquency rates; and• Account usage.
Complaints	Trends in customer complaints from customers who hold the product, which relate to the purchase or use of the product, including: <ul style="list-style-type: none">• Customer understanding of consumer risks or conditions of the product;• Customer understanding of the key attributes of the product;• Credit limits; and• Access to, and use of interest free days.
Incidents and breaches	Where deficiencies are identified in the products' design, distribution or disclosure documentation as a result of incidents related to potential breaches of legal or regulatory obligations.

Review of this document and associated triggers (continued)

Review trigger	Description
Material product and/ or distribution channel change	Where Great Southern Bank makes a material change to the product construct, key attributes or terms and conditions through any of its distribution channels: <ul style="list-style-type: none">• Adding, removing or changing a key attribute;• A material pricing change to the associated fees and/ or charges which impacts the overall value proposition; and• A substantial change to the distribution strategy or channel(s) of the product.
External events	Where there is a change in the external environment or a legal requirement to do so including: <ul style="list-style-type: none">• Significant change in economic and market conditions;• Regulatory or legislative requirement; and• Notification from ASIC requiring immediate stop of distribution.
Significant dealings	<ul style="list-style-type: none">• Evidence of any significant dealing in the distribution of the product.

Reporting

Great Southern Bank as issuer and distributor of this product will record details of:

Information type	Description
Product related complaints and feedback data	Product related complaints and feedback received each month from customers and distributors.
Significant dealings	Any significant dealing which is not consistent with this TMD. Reporting must be within 10 business days of becoming aware of such dealing.
Sales data	Sales data including number of accounts opened and cancelled on a monthly basis.

Appropriateness statement

Great Southern Bank has assessed that the Product including its distribution definitions and key attributes are likely to be consistent with the objectives, needs and financial situations of the target market.